



Organizing World's Accommodation Data



# Hotel Master Content

Vervotech is an award-winning SaaS-based travel technology company founded in 2018 with a vision of establishing a global standard for accommodation data. Recognized by WTTA as the World's Best Mapping Platform, we leverage cutting-edge AI/ML technology to provide the most comprehensive solutions in the travel industry, including hotel mapping, room mapping and hotel master content.

Vervotech Hotel Master Content powered by AI identifies, segregates, manages, deduplicates, and distributes both illustrative and descriptive content from multiple suppliers delivering opinionated content.

In addition, through our content partnership with Iceportal, our customers get complimentary access to premium HD images and videos that help them to enhance their clients' booking experience.

## Product Features

### Hotel Master Content

- Exclusive media content
- Up-to-date data of hotel brands & hotel chains
- Accurate star ratings, property types & geo coordinates
- Free access to 35,000 premium HD images powered by IcePortal

### Multilingual Content

- Ready to use multilingual content from suppliers **(New)**
- Unlimited language support **(New)**
- Quick go to market with regional connections **(New)**

**3M+**

Master Hotel  
Content

**1000+**

Business  
Empowered

**10+**

Multilingual  
Suppliers

# How Vervotech Can Benefit Your Business?

Empowered By Innovation, We Care About Our Client And Partner Needs

- **Best in Mapping Percentage & Accuracy**

Our powerful AI platform delivers the highest **content accuracy** of **99.99%** and an extensive hotel coverage of **98%**

- **20+ Hotel Content Attributes Mapped**

Our intuitive AI-driven tool uses multiple parameters to identify and list **more than 20 hotel attributes** such as hotel names, geocodes, airport codes, hotel to city, nearby point of interest, stadiums and much more on your portal.

- **Speed**

We deliver **mapped content within 24 hours** enabling you to list your hotels faster than your competitors.

- **Visibility**

An **intuitive** dashboard and **a self-service portal** that offers comparison between provider content and master content that gives greater control over your hotel content.

- **Seamless Integration**

Integrate your platform with Vervotech Mapping API seamlessly for quicker hotel content access and **reduced go-to-market time**.

Trusted By The World's  
Leading Travel Companies

**WebBeds**

**RESERVATIONS.COM**

**ba** bookingagora.com

**TravelBrands**

**Internova**  
TRAVEL GROUP

**HotelPlanner**

**tbo**holidays.com



www.vervotech.com



## Why Do Clients Love Vervotech ALWAYS?

### Industry Experts

We have a collective and strong industry expertise of 50+ years which helps us understand and deliver innovative technology solutions to our clients and partners.

### Market Research & Competitive Analysis

We are always on the hunt to do competitive studies, product evaluations, and competitor offerings analysis that help us solve beyond the current state of industry problems.

### Innovation Through Customer Feedback

We believe in the customer first approach and customer feedback is one of the main sources of our innovative ideas.

### Push Boundaries For Creative Solutions

"Push your Limits" is our core value, it inherently drives us to push any sort of boundaries and hustle to materialize the ideas which we believe in.

### Technology Innovation

Technology allows us to be open to any type of tech exploration and advancements that can solve unique challenges that we face as a travel industry.



World's  
Best Hotel Mapping  
Solutions Provider

## Our Recognition As A Travel Tech Innovator

Get in touch with our sales team to explore new growth opportunities together.



Our Mail  
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Our Phone  
1 (833) 451-5836



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